



## Turnkey's NAV4EXPO... A Microsoft Dynamics NAV Solution

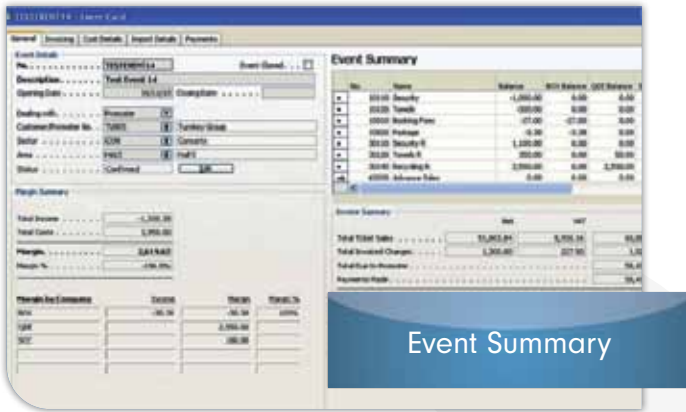
**Introduction: Running an events or exhibitions organisation can be complex. But with NAV4EXPO, we can put key data in the hands of your professional staff, allowing them to make important decisions based on accurate, up to date information.**

**NAV4EXPO, our Venue and Event Management system, has been developed and refined by Turnkey in association with a number of highly respected exhibition and event organisations. It is therefore truly representative of the day-to-day requirements of this complex business environment.**

The system caters for the hire and re-selling of all manner of venue and event spaces, the set up of hires or contracts uniquely created per customer, invoicing, expenses and resource management. It also provides a wealth of management reporting and documentation to ensure a thoroughly professional business process is maintained.

By connecting to industry-standard solutions such as Artifax, ENTA and Dynamics CRM, event details and ticket sales data seamlessly update our event management solution.

But, what sets NAV4EXPO apart from other offerings is its flexibility. We recognise that all businesses have their unique ways of working and we ensure that you need not alter your working processes to suit the system! This capacity for change is integral to the solution, ensuring business changes can be incorporated through the life of your system.



Event Summary

### Management figures for the event / exhibition / show / performance / gig at-a-glance, including:

- Profitability to date
- Payments made to date
- Costs incurred to date
- Up-to-date ticket sales

Full integration with 3rd party solutions including Artifax, Dynamics CRM & ENTA. From a single screen, the event manager has an overview of all income and expenditure for each event with a full drill down to the underlying transactions. Payments to account e.g. to the promoter of a concert can be made immediately and with confidence.



Venue & Event Space

### Your most precious asset is the event space, quickly followed by the resources that have been applied to make the event a success.

NAV4EXPO will:

- Maintain full event records.
- Tell you what space is on hire, to whom and for how long.
- Tell you the current status of any event & what has been charged.
- Tell you if the event will break even, or make a profit/loss.
- Let you know how much has been made on the event.

And because NAV is so flexible and 'open', we can integrate the system with your favourite event database e.g. Artifax or Dynamics CRM, in fact pretty much any system you choose to use.



Event Records  
created within Artifax or Dynamics CRM

### Manage your event sales performance in one place:

- Export events to NAV from systems such as Artifax or Dynamics CRM.
- NAV event record created or updated from Artifax, or Dynamics CRM subject to user authorisation.
- 2-way update between Artifax or Dynamics CRM and NAV.



Paperwork

### Maximize your operating efficiency by ensuring that:

- Your customer accounts & contracts are easily maintained.
- The correct chargeable rates are automatically applied.
- All invoices such as for hire or ticketing are raised quickly and easily.
- Charging mistakes are eliminated.
- You spend less time processing data or correcting errors and more time focussing on the data or providing a better customer experience.



### Manage your ticketing performance.

- Export ticket sales e.g. from ENTA into NAV.
- NAV Event card updated with sales information.

We have worked with numerous organisations to integrate data from 3rd party solutions into our NAV solution. We will always ensure that security and integrity of data is maintained.

Our expertise also ensures that your existing master and transaction data is transferred electronically into our NAV4EXPO system without the need for laborious re-inputting of information by staff.



### Ticket sales are key to your event profitability so monitoring this information is critical. NAV4EXPO will tell you:

- What has been sold already.
- What is available to sell.
- How much have we made or are we looking at a loss.

All of your ticket sales data is dynamically updated as frequently as you require - from your preferred ticketing system.



### The NAV web interface utilises standard NAV functionality, through a web browser. This allows staff to update events remotely with details such as:

- Timesheets for catering, lighting, backstage, security staff etc.
- Inputting expenses claims for staff.
- Inputting purchase orders and seek approvals or authorisation.
- Confirming receipts and pricing.



### NAV4EXPO includes a full accounting solution:

- Built around Microsoft Dynamics NAV (Navision), Microsoft's No.1 selling business accounting solution.
- A complete package including (as required):
  - Accounts - profit/loss and balance sheet
  - Sales & Purchase Ledgers
  - Bank account management
  - Payroll and HR
- One Integrated Event Management/Hire/Ticketing/Accounting solution.
- 3rd party software such as Artifax, ENTA and CRM that automatically pass data regarding events and sales to NAV.
- Data arrives as proposed journal postings for authorised update of costs, revenues and bank accounts.